

# ENERGY OPTIMIZATION FOR BANK WATTNOW USE CASE

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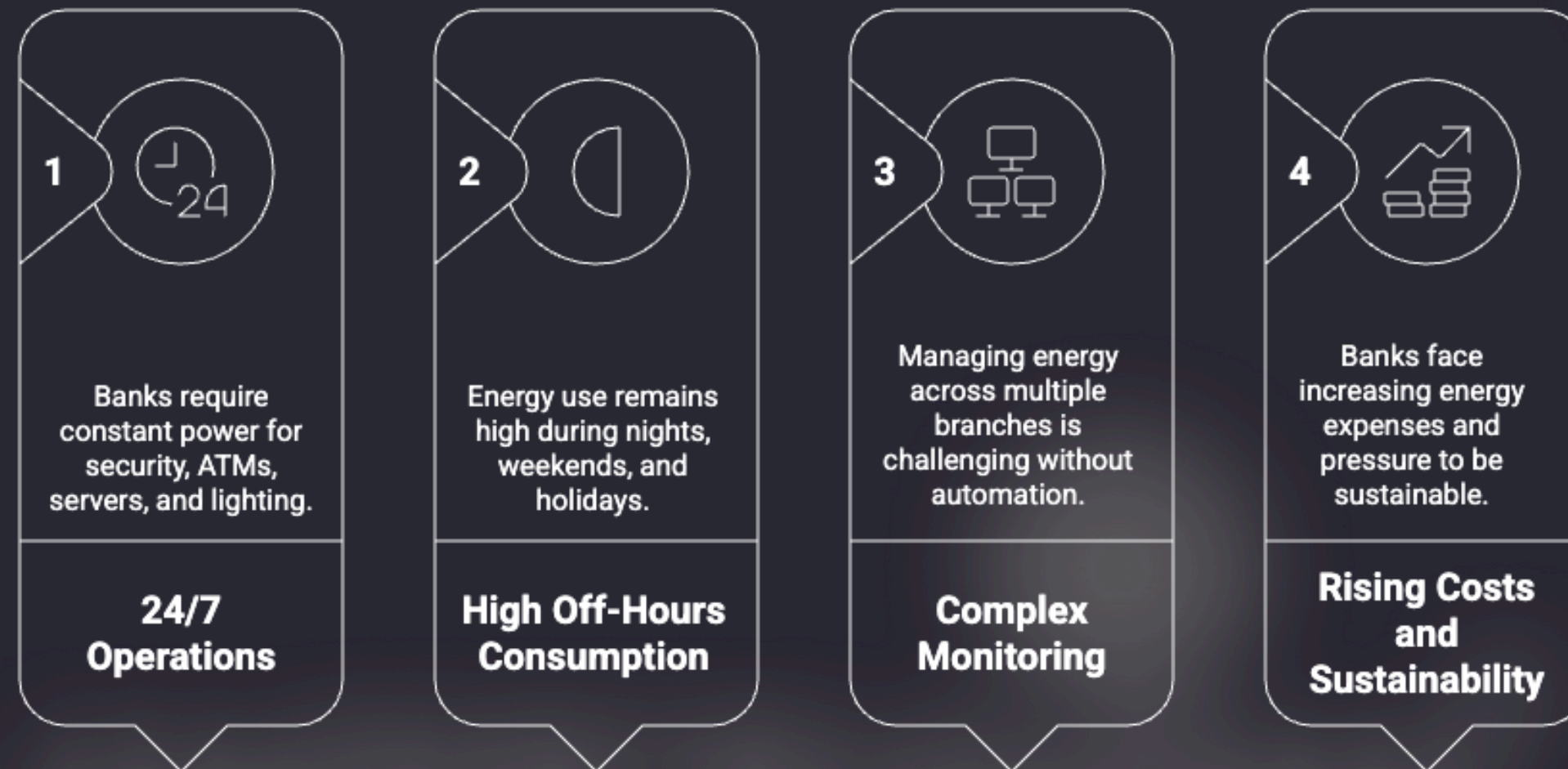
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# Context & Challenges

Banks operate 24/7 with energy-intensive systems, including ATMs, servers, and security.

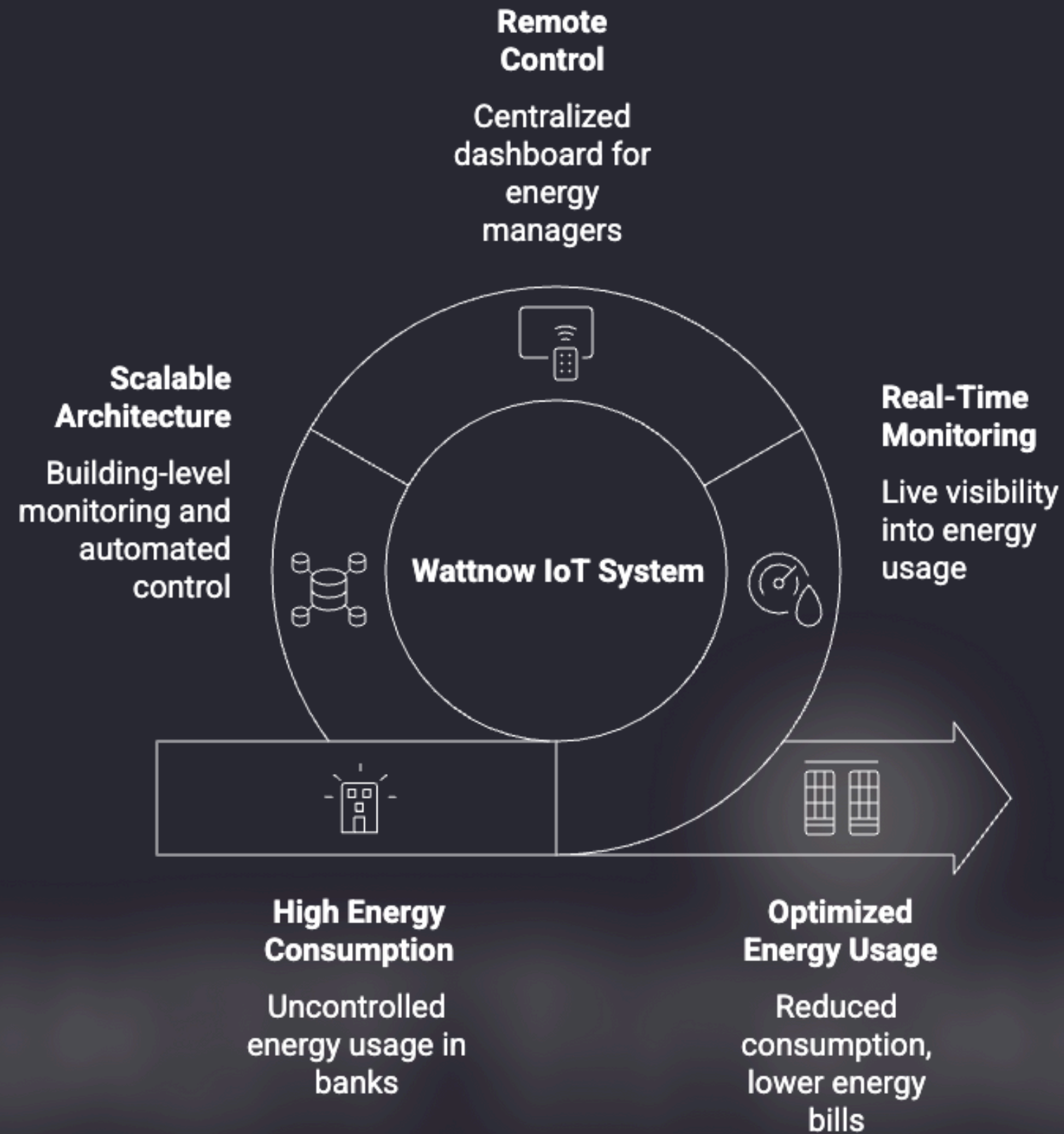
Multi-branch monitoring is complex, off-hours consumption is high, and uncontrolled use of lighting, HVAC, and equipment drives unnecessary costs. Rising energy prices and sustainability pressures make efficient energy management critical.





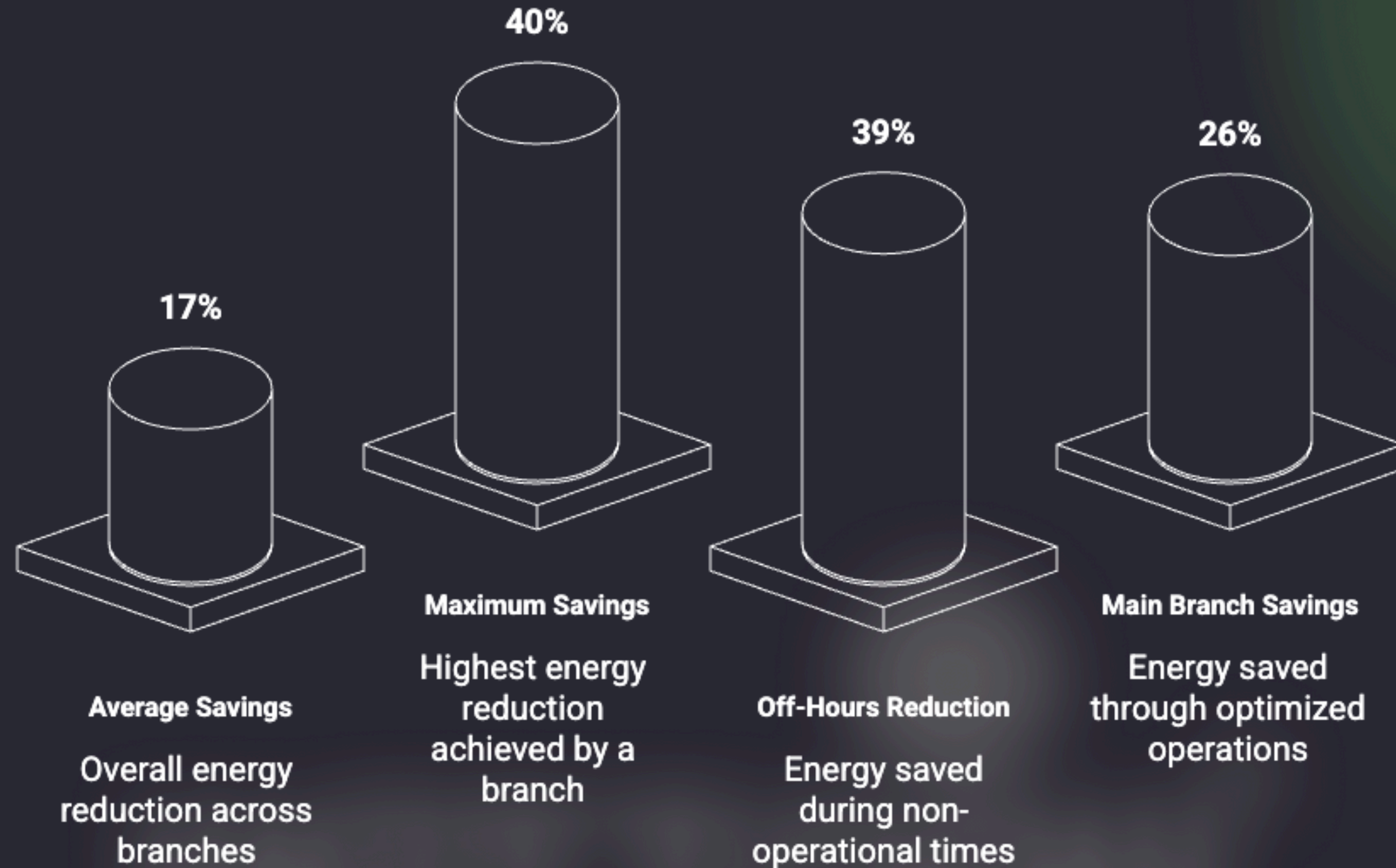


# Wattnow solution





# Case Study: 21 Banking Branches







# How Savings Were Achieved



## Implement Plans

Apply tailored energy plans



## Optimize HVAC

Adjust HVAC for efficiency



## Identify Loads

Find unnecessary energy use

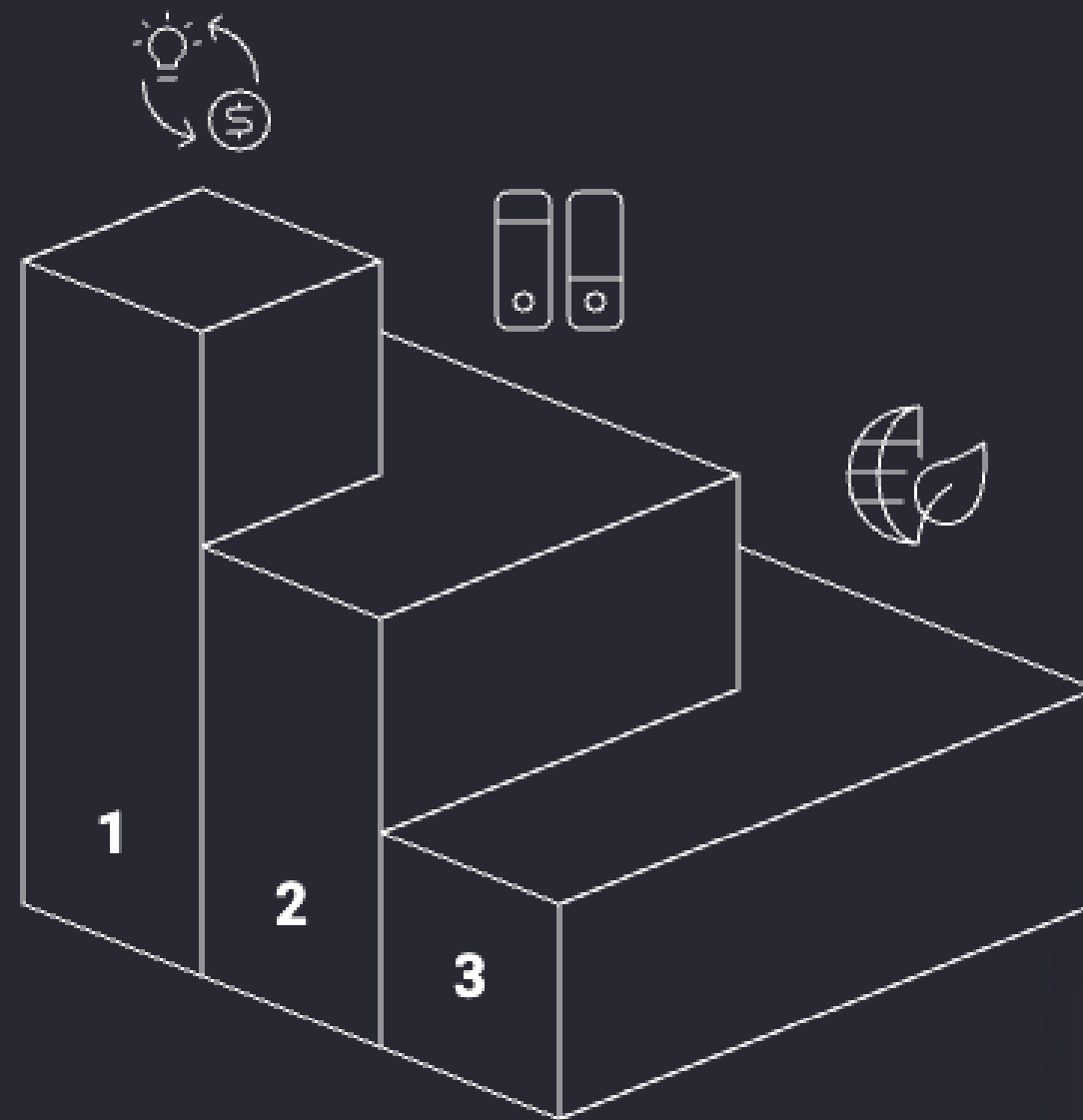


## Reduce Lighting

Limit lighting to essential areas



# Impact for Banks



## Financial Impact

Immediate and measurable reductions in electricity bills, leading to high ROI.

## Operational Impact

Centralized energy control and improved system reliability, reducing human oversight.

## Environmental Impact

Lower carbon footprint and support for sustainability reporting and certifications.



# Take control of your energy today

